

For the Month of Feb 2025

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Two-Day Interactive Seminar with Dr. N. V. R. Nathan

The School of Management hosted a two-day interactive seminar on 24th–25th February 2025, coordinated by Dr. Rajani Agrawalla, featuring industry expert Dr. N. V. R. Nathan. With over 38 years of experience in retail and fashion, Dr. Nathan provided valuable insights into personal branding, HR management in retail, and AI integration in business. He emphasized branding strategies, HR challenges, and AI-driven marketing, highlighting the need for innovation, employee training, and data security. The seminar concluded with a felicitation ceremony and certificate distribution, leaving students enriched with industry perspectives and practical knowledge.

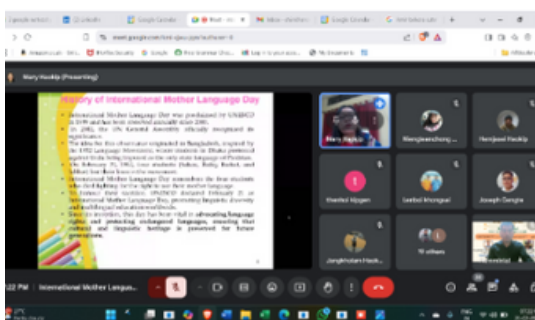
The event concluded with a felicitation ceremony and certificate distribution, leaving students enriched with practical knowledge and industry perspectives for their professional journeys.



International Mother Language Day Celebration

The Centurion Capacity and Competency Development Centre and the Department of English, in collaboration with Eimi Linguist, organized an online session on International Mother Language Day on February 21, 2025. Hosted by Dr. M. Hemminlal Haakip (CUTM), the session featured Dr. D. Marykim Haakip (Assam University) and Prof. Pauthang Haakip (JNU, Delhi) as resource persons.

Discussions focused on language, identity, cultural heritage, and linguistic diversity, emphasizing the role of native languages in shaping national identity. An interactive Q&A session enriched participants' understanding, making the event a valuable and insightful experience.



Guest Talk by CA Dr. Surya Laxmi

The School of Management, CUTM, Paralakhemundi, organized a guest talk on 5th February 2025, featuring CA Dr. Surya Laxmi (GITAM University). Held at Hall 6, the session focused on financial management, taxation, budgeting, and investment strategies, offering students valuable insights into contemporary economic trends.

Dr. Surya Laxmi's expertise and interactive approach made the session highly engaging, bridging the gap between theory and practical applications. The event enriched students' financial knowledge, equipping them with essential skills for their academic and professional growth.



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HISAB NIKASH – The Union Budget 2025 Analysis

Hisab Nikash: The Union Budget 2025 Analysis Presentation" is a notable event organized by the School of Management at Centurion University on 7 February 2025, at the Paralakhemundi Campus. The presentation was led by students who focused on analysing the Union Budget 2025, providing a detailed examination of its implications and key features. The event commenced with a warm welcome address by Dr. Kalee Prasanna Pattanayak, Assistant Professor, School of Management. In his address, he emphasized the importance of understanding the Union Budget 2025 and highlighted the rigorous efforts of the students in preparing for this analysis presentation. He expressed his gratitude to the faculty members for their mentorship and to the attendees for their support, setting a thoughtful and encouraging tone for the event



The program concluded with an engaging interactive session, fostering meaningful discussions on key budgetary insights. The event's success was attributed to the collaborative efforts of faculty and students, with special recognition to Dr. Kalee Prasanna Pattanayak for his invaluable support. A heartfelt appreciation goes to Mr. Pradeep Kumar Sahoo for meticulously organizing this intellectually enriching event, further reinforcing CUTM's commitment to quality education and financial literacy.



Faculty and Students Achievement

Dr. Pradeep Kumar Sahoo was invited as a resource person in the ToT of Climate Change Adaption organized by State Institute of Rural Development- Panchaya Raj, GoO on 1st Feb 2025.

Dr. Ronismita Mishra delivered an insightful session on Sustainable Workplace Wellness Strategies: Bridging the Gap Between Policy and Practice as part of the Research Seminar under Vision Viksit Bharat @2047 – Health & Wellness for All. She emphasized the need for aligning workplace wellness policies with real-world implementation, highlighting key aspects such as stress management, ergonomic workplace design, mental health support, and wellness-driven organizational cultures.



Best out of Waste Competition at SoM

Dr. Tapan Kumar Panda presented a paper titled "Exploring the Symbiosis of Man and Nature in Kalidas Selected Works" at the 3-day International Conference on Reinventing disciplinarity through Indian Philosophical Ethos held at EFL University, Hyderabad from Feb 19-21, 2025.

Dr. Shiv Sankar Das, chaired for HR and Sustainability Track at IMTSD 2025 organised by Faculty of Commerce and Management, Kalinga University, Raipur on 21st-22nd Feb 2025.



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Faculty and Students Achievement

Dr. Ansuman Jena chaired a session at the International Conference on 'Advanced Research in Digital Age' at BIITM, Bhubaneswar on 22nd Feb 2025.

Dr. Rajani Agrawalla and Ms. Madhusmita Pattanaik presented a paper titled "AI-Powered Predictive Models for Financial Crisis Forecasting: A Meta-Study Using Data from Past Economic Downturns" at the ICARD held at BIITM, Bhubaneswar on 22nd Feb 2025.

Dr. Rajani Agrawalla presented a paper titled "Harnessing Predictive Analytics for Optimising Sustainable Development Goal-Focused Investments-A Comprehensive Study of AI-Driven Strategies at the ICARD held at BIITM, Bhubaneswar on 22nd Feb 2025.



Faculty and Students Achievement

Ms. Madhusmita Pattanaik presented a paper titled "Exploring the Symbiosis of Man and Nature in Kalidas Selected Works" at the 3-day International Conference on Reinventing disciplinarity through Indian Philosophical Ethos held at EFL University, Hyderabad from Feb 19-21, 2025.

Ms. Madhusmita Pattanaik presented a paper titled "Reimagining Sustainability : The Role of Agriculture and Eco-activism in MaddAddam Through the Lens of SDGs in reference to Chhattisgarh (JNU)" at the International Conference on Leveraging Traditional Cultural Knowledge for the Sustainable Development of Tribal Communities in Chhattisgarh.



Extempore Competition for Shatajyotee

The Extempore Competition for Shatajyotee, held on 1st February 2025 at CUTM, Bhubaneswar Campus, was an engaging event that tested participants' ability to think spontaneously, articulate ideas clearly, and communicate confidently. A total of 11 students participated, each given 2 minutes for preparation and 1 minute to speak on a randomly assigned topic. The competition, judged by Dr. Jyotirmayee Sahoo and Madhusmita Pattanaik, evaluated participants based on their clarity, content, confidence, and delivery. After a tough contest, Sakti Sarthak Mohapatra (BPT, 3rd Year) emerged as the winner, followed by Nafia Eqbal (BBA, 2nd Year) as the 1st runner-up, and Sanjana Chowdhary (M.Sc. Zoology, 2nd Year) as the 2nd runner-up. The event was successfully coordinated by Ritesh Sharma (MBA) and Ayush Kumar Sahoo (BBA) under the guidance of Faculty In-charge Dr. Rajani Agrawalla. This competition served as an excellent platform for students to enhance their public speaking skills, critical thinking, and confidence, making it a valuable learning experience.



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Students Achievement in Sports

Mr. S. Hemant Kumar secured 1st position and won the Gold Medal in the Inter-Campus Kabaddi Tournament, showcasing exceptional skill, teamwork, and determination. His outstanding performance contributed to a well-deserved victory, bringing pride to his team and institution.

Ms. Deebyasa Parida secured 1st place in the Women's Swimming Category at the Intra-University Sports Meet, showcasing exceptional skill, determination, and athletic excellence. Her victory highlights her dedication and competitive spirit in the sport.



Ms. Deebyasa Parida secured 1st place in the Women's Swimming Category at the Intra-University Sports Meet, demonstrating outstanding skill, determination, and athletic excellence. Her remarkable performance in the competition reflects her unwavering dedication, rigorous training, and passion for the sport. Competing against talented swimmers, she showcased exceptional technique and endurance, earning a well-deserved victory. Her achievement not only highlights her individual commitment but also serves as an inspiration to fellow students, encouraging a spirit of sportsmanship and perseverance. This triumph stands as a testament to her hard work and CUTM's commitment to fostering athletic talent and holistic development.

Mr. Chaitradev Jena delivered a stellar match-winning performance, scoring an impressive 50 runs off just 26 balls in the finals of Sri Sri University's Veerodaya Cup. His explosive batting under pressure played a crucial role in securing a championship victory for his team. With a display of remarkable skill, composure, and determination, he dominated the opposition and steered his team to glory. His outstanding performance earned him the Man of the Match award, recognizing his vital contribution to the triumph. His achievement stands as a testament to his dedication to the sport and serves as an inspiration for aspiring cricketers.

